

Jack McCormick

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WORK

FCB, NYC — Copywriter

MARCH 2019 - JANUARY 2021

Brands: Lincoln Financial, Nicorette, FDA

Terri & Sandy, NYC — Creative Intern

MAY 2018 - AUGUST 2018

Brands: Disney Princess, Gerber, Freshpet

Carmichael Lynch, Minneapolis — Creative Intern

JUNE 2017 - NOVEMBER 2017

Brands: U.S. Bank, Arla Cheese, Truvia Natural Sweetener, Jack Link's (Lorissa's Kitchen)

Six Speed, Minneapolis — Jr. Copywriter

OCTOBER 2016 - APRIL 2017

Brands: Red Bull, Bushnell, Polaris, Toro, Wagner

U.S. Bank, Minneapolis — UX Interactive Writer

JANUARY 2016 - OCTOBER 2016

Work with a UX design team to rebrand U.S. Bank's digital presence, produce web pages and digital banners.

EDUCATION

Brainco Portfolio School — Copywriting Certificate

2015 - 2016

Loyola University Chicago — BA in English and Philosophy

2010 - 2014

SKILLS

Copywriting

Copy Editing

Ideas

AP & Chicago Style

AWARDS

One Show Shortlist, 2020

Out of Home (Restaurant Talks)

Bronze, The Show 2017

Student Work: Integrated Ad Campaign

Bronze, The Show, 2017

Student Work: Magazine Campaign

Bronze, The Show, 2017

Student Work: Magazine Campaign